

Dear Sir/Ma'am,

We are pleased to inform you that the magazine committee of BMCRI is coming out with this year's edition of the annual magazine. This year, the magazine will be circulated among all the students, and to all the medical colleges in Karnataka. Around 5000 copies will be sent around, and will reach a huge mass of the medical fraternity.

Last year, ZENITH was a huge success, and this time we are striving to make the magazine bigger and better.

Our effort this year is to bring out the glory of the alumni of this prestigious institution and to highlight its rich heritage. We are trying to tell stories of the many people who have walked out the doors of this alma mater and made a place for themselves in the world.

We request you to help us in this venture, by sponsoring the magazine. The tariffs are as below.

Multi colour:

Academic calender	Rs.1,00,000
Front inner page	Rs.80,000
Back inner page	Rs.60,000
Partition page	Rs.50,000
Full page	Rs.30,000
Half page	Rs.15,000
Quarter page	Rs.8,000

Single colour:

Full page	Rs.20,000
Half page	Rs.10,000
Quarter page	Rs.5,000

Cheque is to be drawn in favour of Director cum Dean BMC&RI Magazine.

We would also appreciate it if you could send us some picture or anecdotes of your time in college. You can send them in at the following email id:

bmcri.mag2014@gmail.com

Please find the brochure for the magazine attached.

We thank you for your interest, and hope to hear from you at the earliest.

Thank you.

Prabhat Kumar
Magazine Secretary
Ph: +91 9844131733

Dr.Asima Banu
Magazine Chairperson
Ph: +91 9845720258



STUDENT'S ASSOCIATION
BANGALORE MEDICAL COLLEGE & RESEARCH INSTITUTE

AN AUTONOMOUS INSTITUTE OF GOVT. OF KARNATAKA
FORT, KR ROAD, BANGALORE - 560 002

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**Director cum Dean BMC&RI
Magazine**

Dr. Devadas
Dean cum Director, BMCRI
Ph: 080 2670 4342

Contact,

Dr. Asima Banu
Magazine Chairperson
Ph: +91 9845720258

Prabhat Kumar
Magazine Secretary
Ph: +91 9844131733

Email: bmcri.mag14@gmail.com

www.bmcri.org

**Bangalore Medical
College and Research
Centre**

Presenting,

**Annual
Magazine
2014**

**Bangalore Medical College
and Research Institute**



Here's inviting all sponsors to be a part of this exciting opportunity. Remain forever captured in the pages of this much anticipated, much loved magnum opus of a magazine!

The annual college magazine of BMC, 2014

Started in the year 1955, BMCRI is without a doubt one of the finest medical colleges in the country, churning skilled medical professionals who set the bar high with mighty strides in the world of medicine and health care. There are few institutions that have created revolutions in the circle of medicine and patient care. BMCRI, along with its spectrum of reputed hospitals, underlines the metaphor for the latter.

- Victoria Hospital, With Pradhan Mantri Swasthya Suraksha Yojana Super Speciality Hospital
- Vani Vilas Hospital
- Bowring & Lady Curzon Hospital
- Minto Regional Hospital of Ophthalmology
- SDS TB and Rajiv Gandhi Institute of Chest Diseases.

Armed with a mighty pen, and creativity to boot, the students, staff and alumni alike, set out to bring to you the crux of their literary, artistic and academic efforts in the form of this magazine. A harmonious symphony that brings together the tales of the story tellers, the secret that breaks free on paper in the hands of an artist, photos that freeze a swirling moment in time, ground breaking research articles and much more.

A magazine is the cult lexicon of a college, its identity lies buried within its pages. Widely circulated and read, it's often preserved as a memoir for days to come. This time, the magazine will be more widely circulated than ever, reaching a wide gamut of students, staff and alumni of BMC as well as prominent medical colleges across the country. We have it, we'll showcase it.

Please turn over for tariffs and contact information.

So will you let this opportunity pass?